

BURCU DURGUT YILMAZ

SENIOR UX / UI DESIGNER

Product-focused | Web & Mobile | Retail & Fintech Experience

 burcudrgt@gmail.com

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 Kartal / İstanbul Türkiye



EDUCATION

Anadolu Üniversitesi
Halkla İlişkiler ve
Reklamcılık
(2015/-)

Ayvansaray Üniversitesi
Graphic Design (Eng)
(2010/2013)

CERTIFICATE

- **UX Eğitimi**
USERSPOTS AKADEMİ
- **UX Araştırma Eğitimi**
USERSPOTS AKADEMİ
- **UX Writing Eğitimi**
USERSPOTS AKADEMİ

OTHER SKILLS

- UI/UX
- UX Research
- Wireframing
- UX Strategy
- Branding
- Visual Design
- Motion Design
- Project Management
- Art Direction

LANGUAGE

- English (Upper Intermediate)

ABOUT ME

Senior Product Designer with 8+ years of experience across fintech, mobile and web products. I focus on user-centered design, product strategy, and scalable design systems. I work closely with product owners and development teams to translate business goals into clear, usable digital experiences. My background in art direction allows me to balance usability with strong visual quality while contributing to product decisions and mentoring within design teams.

EXPERIENCE

AYDIN PERAKENDE (ENGLISH HOME & EVE SHOP)

April 2025 / Now

- Senior UX / UI Designer
Designed user-centered web and mobile experiences for Aydın Perakende, contributing to retail-focused digital products with an emphasis on usability, visual consistency, and business alignment.

AGRA FINTECH

December 2021 / March 2025

- Senior Product Designer
Led UX/UI design for web products, focusing on user flows, onboarding and usability improvements.

ENRICH TECHNOLOGY

June 2021 / December 2021

- Senior UX/UI Designer (Mobile)
Designed end-to-end mobile experiences and collaborated closely with developers during implementation.

NEYASIS TECHNOLOGY

April 2019 / June 2021

- UX/UI Designer (Mobile and Web)
Worked on multiple web and mobile products, contributing to UX strategy and interface design.

ROY + TEDDY DIGITAL ADVERTISING AGENCY

November 2017 / December 2018

- SR. Art Director

Worked on digital brand experiences for ROY, including social media-driven campaign designs as well as web and landing page layouts, ensuring visual consistency and clear user messaging across channels.

IGOAIMALATHANE

July 2015 / November 2017

- SR. Art Director

Contributed to digital design efforts for IGOA with a focus on social media content and campaign visuals, alongside designing web and landing page experiences aligned with brand identity and user clarity.

KAYGISIZ GROUP

November 2013 / June 2015

- Graphic & Web Designer

UTOPIA FARM

June 2013 / November 2013

- Intern - Jr. Art Director

PSiKEART

June 2012 / October 2013

- Intern Designer

QUALIFICATIONS

- Senior UX/UI designer with strong product and brand focus
- Web and landing page experience across retail and digital products
- User-centered, visually consistent, and business-driven design approach
- Strong collaboration with product and development teams

SKILLS

Core Design

- UX/UI Design
- Visual Hierarchy & Layout
- Brand Consistency
- Design Systems (usage & contribution)
- Interaction Design

Product & UX

- User-Centered Design
- User Flows & Information Architecture
- Landing Page & Conversion-Focused Design
- Cross-functional Collaboration
- Agile / Sprint-based workflows

Tools

- Figma
- Adobe Creative Suite
- Miro
- Principle (basic prototyping)